

## Contact

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www.linkedin.com/in/  
negarkazemnejad (LinkedIn)  
negar.info (Portfolio)

## Top Skills

Python (Programming Language)  
Django  
Artificial Intelligence (AI)

## Languages

Dutch (Elementary)  
Persian (Native or Bilingual)  
Turkish (Elementary)  
English (Professional Working)

## Certifications

Creative Content  
ICWR  
Fashion illustration Design  
Ui Ux Design

## Publications

Destructive effects of early presence  
of children and teenagers in virtual  
space and use of social media  
applications  
Intelligence in plants

# Negar Kazemnejad

Web Developer  
Tehran, Tehran Province, Iran

## Summary

Hi, this is Negar , a Web Designer and Graphic Designer

### Skills

--- Graphic Design : in the field of Online and Offline Advertising and Branding .  
--->Proficiency in Adobe Photoshop, Adobe Illustrator, Corel Painter and drawing with a light pen.  
--- As a user interface designer, I am fluent in Figma and Adobe XD.  
--- Character Design  
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My primary soft skill lies in effective time management. I excel in goal-setting, planning, and prioritizing tasks. This proficiency allows me to navigate through complex projects efficiently.

In my time at the academy, I honed excellent negotiation skills. I am also skilled in active listening, maintaining a positive attitude, and cultivating a creative mindset. I am self-motivated and enjoy inspiring both myself and others. Being inherently empathetic, I find joy in assisting others.

Having a flexible nature, I can easily adapt to different situations. During my high school and software engineering studies, I developed problem-solving and analytical skills that I consider crucial in any endeavor.

I thrive in collaborative environments. I believe that the outcome of ten different perspectives is often superior to one. Working in a team exposes me to diverse minds and varying perspectives, which I find exceptionally stimulating.

www.Negar.info

its my portfolio on Instagram and Behance :  
<https://www.behance.net/negarkzn>  
<https://www.instagram.com/NegarArtCollection>

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## Experience

FreeMockup.ir

Web Developer

October 2020 - Present (3 years 6 months)

Tehran, Iran

FreeMockup.ir makes it easy for graphic designers to access graphic resources. Get free and non-free graphic files and Mockups.

Prepare and charge personal accounts on other graphic sites.

I developed this website with python and django

Jamal Ghamari Academy

Senior Graphic Designer

September 2023 - January 2024 (5 months)

Tehran Province, Iran

"I am a Senior Graphic Designer at Jamal Ghamari Academy. At Jamal Ghamari Academy, we specialize in providing education and guidance to individuals and businesses in the fields of sales, psychology of marketing, and business growth."

-Contributed to ideation and execution of the Black Friday campaign, where I took charge of designing the user interface for the landing page.

-Conceptualized and designed specialized educational cheat sheets for the academy in the fields of sales and negotiation. Also, played a key role in identifying distribution channels. This innovative educational approach was based on extensive field research and was successfully introduced and disseminated.

-Participated in ideation and execution of a campaign for a new course targeting price-sensitive customers. I was responsible for designing the landing page's user interface, introducing, and selling the course.

ش.اواز | Shavaz

1 year

Graphic Supervisor

April 2023 - July 2023 (4 months)

Tehran, Tehran Province, Iran

Promoted to Graphics Supervisor at Shavaz

Dear Connections,

I am thrilled to announce that I have recently been promoted to the position of Graphics Supervisor at Shavaz. As someone who has been actively involved in the field of graphic design at Shavaz, this promotion marks a significant milestone in my career.

During my tenure as a Graphic Designer, I had the opportunity to work on various exciting projects and collaborate with a talented team. I am grateful for the valuable experiences and knowledge I gained during this period, which have undoubtedly contributed to my professional growth.

As a Graphics Supervisor, I am excited to take on new responsibilities and lead a team of talented designers. My focus will be on ensuring the delivery of high-quality designs that align with our clients' expectations and uphold Shavaz's commitment to excellence.

I firmly believe in the power of effective visual communication and its impact on brand identity. With this promotion, I am eager to contribute to Shavaz's continued success and further elevate our graphic design capabilities. I look forward to collaborating with our clients, colleagues, and industry partners to create visually compelling and engaging experiences.

I would like to express my gratitude to the entire Shavaz team for their continuous support and belief in my abilities. It is through their guidance and encouragement that I have reached this milestone in my career journey.

I am open to new connections and opportunities for collaboration within the graphic design industry. If you would like to discuss design projects, share insights, or explore potential partnerships, please feel free to reach out to me.

I am always eager to connect with fellow professionals and learn from their experiences.

Thank you for your continued support, and I look forward to connecting with you on LinkedIn.

Best regards, Negar

Graphic Designer

August 2022 - July 2023 (1 year)

Tehran, Iran

Description of some tasks and achievements:

- Graphic design [sliders-banners]
- Creative design with advertising and sales approach
- Making mockups of products and packaging

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As a career development, I was assigned the design of landing screws, according to my capabilities and work experience in the field of Ui/Ux Design, And so far 4 landing pages were designed for different occasions.

-Designing 4 landing pages for 4 different campaigns

Shavaz's Surprise campaign landing

Shavaz's lucky wheel landing ( AUTUMN )

Shavaz's lucky wheel landing ( CHANCE )

and new Landing (being designed and implemented)...

## Ideyab

IDEYAB CEO & Co-Founder

August 2019 - August 2022 (3 years 1 month)

Tehran Province, Iran

We came to make the world a better place.

Content-Management, Creativity, Innovation, Intelligence, Discipline.

Web Design

SEO

Content Creation

Advertising

## PandPlus - پند پلاس

10 months

Web Department Manager

December 2021 - April 2022 (5 months)

Tehran, Iran

Design and implementation of several websites:

1. Pandplus.com | Design with Wordpress ( 3 version designed )
2. Ghazalpiano.com [Ui-Ux Design] | Design with Wordpress ( 2 version Designed )
3. SalemProtein.com | Repair and redesign old version | Design with Wordpress
4. MOA.Coffee | Repair and redesign old version | Design with Wordpress
5. ProTarget.ir | Repair and redesign old version | Design with Wordpress
6. PandCo.com | Design with Wordpress

## Senior Web Developer

July 2021 - December 2021 (6 months)

## Setareh Drugstore

8 months

### Digital Marketing Manager

December 2020 - March 2021 (4 months)

Tehran, Iran

I was promoted to the position of digital marketing manager.

- Leading the website design and development team
- Advertising strategy design
- Advancing organization goals and helping online sales
- Online sales growth (website/social media)

### Web Designer

October 2020 - December 2020 (3 months)

Tehran, Iran

I was promoted to the position of web designer after being offered to design an online store.

The site was designed and implemented with WordPress and WooCommerce. The previous website was built with the DNN system and was not efficient, and it was difficult and very expensive for the employer and employees to work.

I designed an online warehouse strategy and took measures to improve the online warehouse process.

This strategy had a positive effect on the physical storage process of the pharmacy.

In the process of website design, I expanded the website design and development team.

It was designed by the API team so that all the stages of updating the inventory and prices of the products from the warehouse can be accurately set.

### Senior Graphic Designer

September 2020 - October 2020 (2 months)

Tehran, Iran

After success in the position of photographer

I was promoted to graphic designer.

Designing social media posts and product photography

### Photographer

August 2020 - August 2020 (1 month)

Tehran, Tehran, Iran

I started by photographing pharmacy products.

## VCAST

Web Designer

August 2019 - February 2020 (7 months)

Tehran, Iran

## UUN Agency

Senior Web Designer

July 2019 - November 2019 (5 months)

Tehran, Tehran, Iran

I was in this team for a short time

But I have gained a lot of experience

My experiences:

Designing company presentations

Website design for Mr. Hossein Adelzadeh

Design of office supplies and office papers

Experience working with the Hamsa team at Saman Bank

Designing billboards and advertising stands

Designing and editing scenarios for motion graphics

Designing Instagram posts of Top Company

Designing the user interface of the EstakhrYar application

## University of Science and Culture

Teacher Assistant

May 2017 - January 2019 (1 year 9 months)

Tehran, Iran

I have always been interested in teaching others what I have learned.

For this reason, I volunteered to teach as an assistant professor at the university.

Training in the field of webdesign with an e-commerce approach.

## Almas Rayan Iranian

Senior Web Designer

May 2015 - January 2017 (1 year 9 months)

Tehran, Tehran, Iran

The issue :

We need a site

Why!?

We want to take our business online and have an online showcase of products and communicate with more customers through the site.

solution

first step

Developing a strategy for how to implement the site

The second step

Implementation of required pages and modules

The 3th step

launch

In parallel, the strategy of entering Instagram was planned

Other tasks

Instagram post template design  
and content production

## Smart Land Solutions

Graphic Web Designer

May 2012 - January 2014 (1 year 9 months)

Tehran, Tehran, Iran

Graphic Design Intern and Web Design | Learning and Growing with SLS Company

During my time as an intern at SLS Company, I had the incredible opportunity to immerse myself in the world of graphic design and web development. Working alongside experienced professionals like Arsalan Noghrekar, Reza Ghahremani, Mohammad Tootia, Reza Mahernia, and Kaveh Majidi, I gained valuable insights and expanded my skills in business, programming, advertising, and graphics.

As a passionate learner, this internship proved to be a transformative experience. It allowed me to delve into the intricate process of designing mobile user interfaces and ignited my creativity in conceptualizing and crafting visually appealing app designs.

Working within the dynamic and collaborative environment at SLS Company, I had hands-on experiences that fostered growth and pushed me to reach new heights. The guidance and mentorship provided by my colleagues fueled my passion for graphic design and web development, setting the foundation for my future endeavors in the field.

I am grateful for the opportunity to have interned at SLS Company, as it provided me with the chance to apply my knowledge, learn from experienced professionals, and gain insights into practical industry practices. This experience has further ignited my enthusiasm to continue exploring and pushing the boundaries of creative design.

If you seek a dedicated, enthusiastic, and eager graphic designer with a strong understanding of web design principles, I eagerly look forward to applying my skills and contributing to new and exciting projects.

Let's connect and explore how my internship experience and passion for design can contribute to your organization's success.

#GraphicDesignIntern #WebDesignEnthusiast #LearningExperience #MobileUI #AppDesign #PassionateCreative #ProfessionalGrowth

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## Education

Islamic Azad University, Science And Research Branch  
Master's degree, Business Administration | Entrepreneurship  
Management · (February 2022)

University of Science and Culture  
Bachelor of Engineering - BE, Computer Software Engineering · (2012 - 2013)

Tehran Valiasr Girl's Technical University  
Associate's degree, Computer Software Engineering

Shahid Sadoughi  
Diploma, Computer Software Engineering

INVERSE School  
UiUx Design · (April 2023 - May 2023)