

Contact

tehran, tehran, iran
+989123447142 (Mobile)
negar.kazemnezhad@gmail.com

www.linkedin.com/in/
negarkazemnejad (LinkedIn)
negar.info (Personal)
www.behance.net/negarkzn
(Portfolio)
www.instagram.com/negar.nft.ai
(Blog)

Top Skills

Design Management
Strategic Content Development
Marketing Strategy

Languages

Persian (Native or Bilingual)
German (Elementary)
English (Professional Working)

Certifications

Creative Content
ICWR
Fashion illustration Design
Ui Ux Design

Publications

Destructive effects of early presence
of children and teenagers in virtual
space and use of social media
applications
Intelligence in plants

Negar Kazemnejad

✓# Advertising & Branding Solutions. Content Web Design UiUx
Design Graphic Design Packaging Design NFT Artist and Mentor Ai
Art Generator

Tehran, Tehran Province, Iran

Summary

Creativity has always been the driving force of my professional journey.

From contributing to the design of impactful advertising campaigns to developing cutting edge marketing strategies for businesses and individuals entering the digital realm, I thrive on turning ideas into reality.

Transforming concepts into actionable results is not just work for me it's a deeply fulfilling experience.

At Negar.Agency, I've gathered all my knowledge and experience into a unified platform a dynamic space where innovation meets strategy, and brands discover their true identity, voice, and presence.

My mission goes beyond traditional practices. From crafting compelling content and designing websites that stand out, to building meaningful showcases for brands and empowering others through education, I'm dedicated to inspiring skill growth, achieving goals, and driving lasting, impactful changes.

Let's transform ideas into reality together!

Web Design UiUx Design Graphic Design Packaging Design NFT
Artist and Mentor Ai Art Generator

Experience

Negar.Agency
Founder
February 2025 - Present (6 months)
Tehran Province, Iran

Marketing | Advertising | Education

At Negar.Agency, we believe in the power of creativity to drive impact. Our agency is built on a mission to transform brands, engage audiences, and educate the next generation of marketers.

Marketing & Strategy – We craft data-driven marketing strategies that align with business goals and audience needs.

Creative Advertising – From concept to execution, we create bold and engaging campaigns that make brands stand out.

Education & Training – Sharing knowledge is at the core of our vision. We provide workshops and training programs to empower individuals and businesses.

With years of experience in the industry, I founded Negar.Agency to bring all my expertise under one roof—helping brands grow, innovate, and connect with their audience in meaningful ways.

Let's create something extraordinary together!

Behdaran Teb

Digital Marketing Specialist

May 2025 - June 2025 (2 months)

Salafchegan, Qom Province, Iran

Web Design / Content / SEO / Online Marketing

Lesoin Du Canada

1 year 1 month

Digital Marketing Specialist

May 2025 - June 2025 (2 months)

Tehran Province, Iran

Content / Social Media / SEO / ADS Campaign / ...

Product Designer

June 2024 - June 2025 (1 year 1 month)

Iran

Packaging / Visual Content / Web Design / Product Design

Shavaz | ش‌ا‌و‌از

1 year

Graphic Supervisor

April 2023 - July 2023 (4 months)

Tehran, Tehran Province, Iran

After being promoted to Design & Graphics Supervisor at SHAVAZ, I took on additional responsibilities such as designing landing pages for sales and advertising campaigns, while continuing my previous tasks.

Key Achievements:

Successfully designed and implemented the packaging for the ROMINA lip tint line, from naming the product to creating unique design elements for each shade.

Led product design projects with successful outcomes.

Took on leadership and mentoring roles, effectively managing the design team.

Graphic Designer

August 2022 - July 2023 (1 year)

Tehran, Iran

At SHAVAZ, I was hired as a Graphic Designer, responsible for creating visual content, social media graphics, and producing photomontages for cosmetic and skincare products, as well as designing promotional posters.

Key Achievement:

Gained in-depth knowledge of the cosmetics and skincare market.

Enhanced the style and quality of photomontage designs.

Ideyab

IDEYAB CEO & Co-Founder

August 2019 - June 2022 (2 years 11 months)

Tehran Province, Iran

We came to make the world a better place.

Content-Management, Creativity, Innovation, Intelligence, Discipline.

Web Design

SEO

Content Creation

Advertising

PandPlus - پند پلاس

10 months

Web Department Manager

December 2021 - April 2022 (5 months)

Tehran, Iran

Design and implementation of several websites:

1. Pandplus.com | Design with Wordpress (3 version designed)
2. Ghazalpiano.com [Ui-Ux Design] | Design with Wordpress (2 version Designed)
3. SalemProtein.com | Repair and redesign old version | Design with Wordpress
4. MOA.Coffee | Repair and redesign old version | Design with Wordpress
5. ProTarget.ir | Repair and redesign old version | Design with Wordpress
6. PandCo.com | Design with Wordpress

Senior Web Developer

July 2021 - December 2021 (6 months)

Setareh Drugstore

8 months

Digital Marketing Manager

December 2020 - March 2021 (4 months)

Tehran, Iran

I was promoted to the position of digital marketing manager.

- Leading the website design and development team
- Advertising strategy design
- Advancing organization goals and helping online sales
- Online sales growth (website/social media)

Web Designer

October 2020 - December 2020 (3 months)

Tehran, Iran

I was promoted to the position of web designer after being offered to design an online store.

The site was designed and implemented with WordPress and WooCommerce. The previous website was built with the DNN system and was not efficient, and it was difficult and very expensive for the employer and employees to work.

I designed an online warehouse strategy and took measures to improve the online warehouse process.

This strategy had a positive effect on the physical storage process of the pharmacy.

In the process of website design, I expanded the website design and development team.

It was designed by the API team so that all the stages of updating the inventory and prices of the products from the warehouse can be accurately set.

Senior Graphic Designer

September 2020 - October 2020 (2 months)

Tehran, Iran

After success in the position of photographer

I was promoted to graphic designer.

Designing social media posts and product photography

Photographer

August 2020 - August 2020 (1 month)

Tehran, Tehran, Iran

I started by photographing pharmacy products.

VCAST

Web Designer

August 2019 - February 2020 (7 months)

Tehran, Iran

UUN Agency

Senior Web & Graphic Designer

July 2019 - November 2019 (5 months)

Tehran, Tehran, Iran

I was in this team for a short time

But I have gained a lot of experience

My experiences:

Designing company presentations

Website design for Mr. Hossein Adelzadeh

Design of office supplies and office papers

Experience working with the Hamsa team at Saman Bank

Designing billboards and advertising stands

Designing and editing scenarios for motion graphics

Designing Instagram posts of Top Company

Designing the user interface of the EstakhrYar application

University of Science and Culture

Teacher Assistant

May 2017 - January 2019 (1 year 9 months)

Tehran, Iran

I have always been interested in teaching others what I have learned.
For this reason, I volunteered to teach as an assistant professor at the university.

Training in the field of webdesign with an e-commerce approach.

Almas Rayan Iranian

Senior Web Designer

May 2015 - January 2017 (1 year 9 months)

Tehran, Tehran, Iran

The issue :

We need a site

Why!?

We want to take our business online and have an online showcase of products and communicate with more customers through the site.

solution

first step

Developing a strategy for how to implement the site

The second step

Implementation of required pages and modules

The 3th step

launch

In parallel, the strategy of entering Instagram was planned

Other tasks

Instagram post template design

and content production

Smart Land Solutions

Graphic Web Designer

May 2012 - January 2014 (1 year 9 months)

Tehran, Tehran, Iran

Graphic Design Intern and Web Design | Learning and Growing with SLS Company

During my time as an intern at SLS Company, I had the incredible opportunity to immerse myself in the world of graphic design and web development.

Working alongside experienced professionals like Arsalan Noghrekar, Reza Ghahremani, Mohammad Tootia, Reza Mahernia, and Kaveh Majidi, I

gained valuable insights and expanded my skills in business, programming, advertising, and graphics.

As a passionate learner, this internship proved to be a transformative experience. It allowed me to delve into the intricate process of designing mobile user interfaces and ignited my creativity in conceptualizing and crafting visually appealing app designs.

Working within the dynamic and collaborative environment at SLS Company, I had hands-on experiences that fostered growth and pushed me to reach new heights. The guidance and mentorship provided by my colleagues fueled my passion for graphic design and web development, setting the foundation for my future endeavors in the field.

I am grateful for the opportunity to have interned at SLS Company, as it provided me with the chance to apply my knowledge, learn from experienced professionals, and gain insights into practical industry practices. This experience has further ignited my enthusiasm to continue exploring and pushing the boundaries of creative design.

If you seek a dedicated, enthusiastic, and eager graphic designer with a strong understanding of web design principles, I eagerly look forward to applying my skills and contributing to new and exciting projects.

Let's connect and explore how my internship experience and passion for design can contribute to your organization's success.

#GraphicDesignIntern #WebDesignEnthusiast #LearningExperience #MobileUI #AppDesign #PassionateCreative #ProfessionalGrowth

Education

Islamic Azad University, Science And Research Branch
Master's degree, Business Administration | Entrepreneurship
Management · (February 2022)

University of Science and Culture
Bachelor of Engineering - BE, Computer Software Engineering · (2012 - 2013)

Tehran Valiasr Girl's Technical University

Associate's degree, Computer Software Engineering

Shahid Sadoughi

Diploma, Computer Software Engineering

INVERSE School

UiUx Design · (April 2023 - May 2023)